

What Are Digital Media?

Name:

What once was a fairly simple topic is becoming more complex. Digital tools are part creating and sharing all media. *Market Business News* explains. There is a link to this short resource on our class page. The direct URL is:

<https://marketbusinessnews.com/financial-glossary/media-definition-meaning/>

1. The word "Media" is the plural (more than one) of what word?
2. In your own words (no credit for copy/paste) what is the definition of media?
3. What are some examples?
4. What do we call reaching out and communicating with a very large number of people?

5. What do we call media that reaches out and communicates with a smaller, specific area?

6. Newspapers and magazines may be struggling to reach readers. What are hundreds of millions of people switching to each year?

7. What are 3 examples of Print Media?

8. What are 2 examples of Broadcast media?

9. What are ways the internet, including websites and blogs, become a medium of communication? (HINT: Any time you see an advertiser online, you are viewing a medium of communication).

10. In your own words (no copy and paste), what is social media?

11. What are 2 examples of social media? (HINT: This article gives more than 2 examples and students are often other social media)

12. While the internet is relatively new, how old does this article say social media is? (HINT: Please read the section with **side heading "It all started..."**)